

TAKE THE QUIZ

Is a Coach or Consultant
right for me?

OLIVIA JENKINS

THE CEO'S WING WOMAN

If you're currently struggling to successfully start or scale your business, you're probably considering bringing an expert onto your team to help.

The terms "business consultant" and "business coach" are used so interchangeably that you may wonder what the difference between the two is, let alone which role is the right fit for your business.

Perhaps you've even hired somebody in the past only to realize it wasn't quite what you needed. Feeling like you wasted your time and money without getting any closer to reaching your goals is never fun.

Both consultants and business coaches are focused on helping you solve problems in your business – the big difference is in their approach.

As both a business consultant and business coach with an MBA in Marketing under my belt, I've spent enough time in this industry to know which offering is best suited to my clients, depending on their needs and personality. The quiz will help you gain the same understanding.

START QUIZ 



Is A Coach Or Consultant Right For Me?

Keep track of your answers on a sheet of paper or separate document.

What are you looking for in an expert?

- (A) Somebody who will help me address a specific problem, create a step-by-step strategy for my business, and tell me exactly how to execute it.
- (B) Somebody who will help me learn more about myself, improve my business mindset, and develop a business vision.

What kind of support system do you prefer?

- (A) One that holds me accountable. I would like to work with somebody who will make sure I'm on track, even if it means the occasional dose of tough love.
- (B) One that cheers me on along the way. I would like to work with somebody who will act as my biggest cheerleader and constantly motivate me to do better.

How do you like to make decisions?

- (A) I need to know all the facts and information before I can make a decision. I'm motivated by strong numbers and data.
- (B) I make decisions based on my intuition and emotions. I tend to trust my gut over anything else.

What areas of business do you need help in?

- (A) Optimising my operations, increasing company revenue, implementing necessary changes, and helping my team members reach their full potential.
- (B) Understand my greater mission and purpose, elevating my mindset, creating a clear roadmap for my business, and scaling to a new level.



Is A Coach Or Consultant Right For Me?

Keep track of your answers on a sheet of paper or separate document.

Are you looking for somebody to do the work for you or teach you how to do it yourself?

- (A) I want somebody else to take care of everything. Strategy, execution, etc.
- (B) I want to learn how to do the work myself.

How do you feel about relinquishing control over your business?

- (A) I am very happy to let an expert step in and take over when it comes to my business.
- (B) I'm a little protective over my business and have trouble giving up control, even to a specialist.

HERE ARE YOUR RESULTS →



Is A Coach Or Consultant Right For Me?

If you answered mostly A...

a Business Consultant is the right fit!

If you are unsure of how to approach a specific problem in your business, a consultant can help! Consultants are subject matter experts who will create and execute a step-by-step plan to help you address the challenges your business is facing. Consultants are results-driven, consider data and numbers in their approach, and have a thorough understanding of how to transform businesses and take them to the next level. If you're looking for expert recommendations and knowledge from a renowned business & marketing consultant, my 1:1 Business Growth package is the right fit for you. Learn more on my website.

If you answered mostly B...

a Business Coach is the right fit!

If you find yourself navigating the daily difficulties of running a business and feel you are being held back from your maximum potential, a business coach is what you need! Business coaches are there to help you reach your goals and improve your approach to running your business. You may work on topics like mindset issues, goal-setting, productivity and self-improvement with your business coach, in addition to some business strategy. If you're looking for an experienced business mentor with an MBA in Marketing to act as your guiding force throughout the process of scaling, my 1:1 Business Coaching package is perfect for you. Learn more on my website.



THANKS FOR USING THIS FREE RESOURCE.

Remember to check your emails from me
to receive more resources like this in the future!

OLIVIA JENKINS

THE CEO'S WING WOMAN